

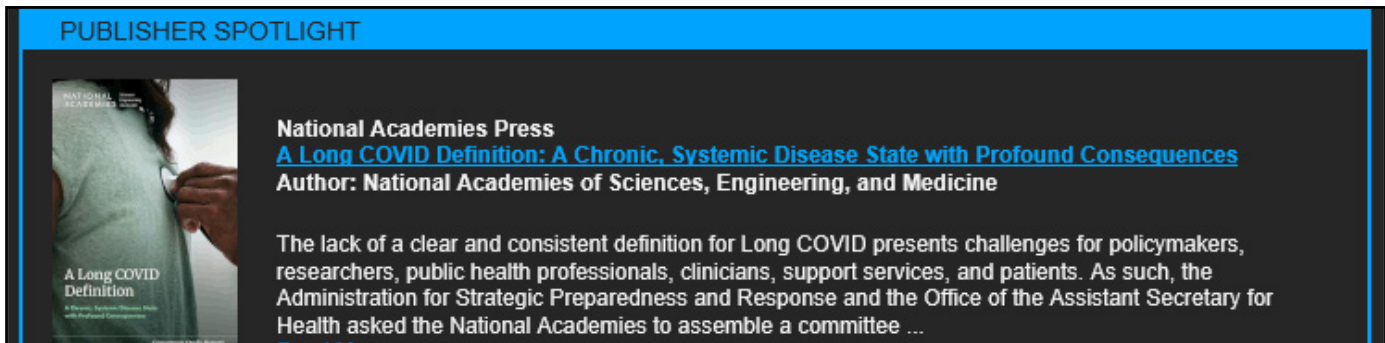
## DRS Publisher Spotlights

### Requested Ad Sizing:

A Publisher Spotlight promotes a single, specific title from the advertiser. Each spotlight consists of the book's cover image, publisher name, title, author(s)/editor(s), up to 200 words of descriptive copy, and a link to learn more.

### Other Specifications:

- Provide the following for the title:
  - ISBN
  - Title
  - Product URL
  - Cover image - 300w image in .gif format
- The Advertising Manager will preview your Publisher Spotlight in advance of its publication date to ensure your expectations are met.
- DRS Publisher Spotlights can promote any health sciences book title with an ISBN.
- It is highly recommended that you promote a recently published, high-priced book that has received a 4- or 5-star review in Doody's Review Service.



The image shows a sample publisher spotlight. At the top, a blue banner reads "PUBLISHER SPOTLIGHT". Below this, on the left, is a book cover for "A Long COVID Definition" by National Academies Press. To the right of the cover, the text reads: "National Academies Press", "[A Long COVID Definition: A Chronic, Systemic Disease State with Profound Consequences](#)", and "Author: National Academies of Sciences, Engineering, and Medicine". Below the title, there is a paragraph of text: "The lack of a clear and consistent definition for Long COVID presents challenges for policymakers, researchers, public health professionals, clinicians, support services, and patients. As such, the Administration for Strategic Preparedness and Response and the Office of the Assistant Secretary for Health asked the National Academies to assemble a committee ...".

*Sample Publisher Spotlight from Doody's Review Service*